

Serial No.: 09/836,213
Docket No.: 40655.3600

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Serial No.: 09/836,213
Docket No.: 40655.3600
First Named Inventor: Voltmer, Theodore
Filing Date: 4/17/2001
Art Unit: 3622
Examiner: Alvarez, Raquel
Title: System and method for networked loyalty program
Confirmation No.: 6105

REVOCATION OF PRIOR POWER OF ATTORNEY WITH NEW POWER OF ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Commissioner:

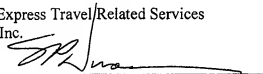
American Express Travel Related Services Company, Inc., on behalf of itself, its subsidiaries and affiliates, hereby revokes all previous powers of attorney given in the above-identified application and hereby appoint the practitioners associated with the Customer Number 66170.

Please change the correspondence address for the above-identified application to the address associated with Customer Number 66170.

I am an Officer of the Assignee of record of the entire interest. Statement under 37 CFR 3.73(b) is included.

Date: 2/20/07

American Express Travel Related Services
Company, Inc.

By 

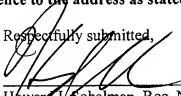
Name: Stephen P. Norman

Title: Secretary

Please send all further correspondence to the address as stated above.

Respectfully submitted,

Dated: 4/30/07


Howard I. Sobelman, Reg. No. 39,038
SNELL & WILMER L.L.P.